

Schools Fundraising Pack



How your
school can support
our local charity

Why we need your help

Momentum Children's Charity is a local charity supporting children and their families who live in Surrey, South West London and West Sussex. Money raised by local schools like yours makes it possible for us to help families living in your community who are going through incredibly challenging times; and to transform children's wards within Kingston, Epsom, East Surrey, St George's, Croydon and St Peter's Hospitals. We would love your school to get involved with raising money for Momentum Children's Charity whether it's for a term or the entire school year.

What we do

When a family is told that their child has cancer or a life-challenging condition, their world immediately turns upside-down.

Momentum Children's Charity believes no family should have to cope alone and we're there at every step, forever.

The money your school raises could be used to:

- Transform a scary hospital room into a bright, child-friendly space
- Arrange a course of music therapy to help a sick child express their feelings
- Send a sibling on a fun day out to show them they are important too
- Give a family a much-needed holiday in one of our New Forest holiday homes
- Fund our wonderful family support team to give emotional and practical advice



What we can offer your school

School Assemblies

We would be delighted to come and talk about our charity at one of your assemblies. To arrange, contact fundraising@moment-um.org.

Teaching Resources

We also have some fantastic classroom resources to share with you, including age-appropriate films and animations narrated by the children we support about their experience of cancer or a serious illness. These could be used in PHSE lessons, during a week when you may be running a fundraising activity.

A simple idea that suits all ages

Mo's Smarties Challenge



One Smarties Tube holds £12-worth of 20p pieces, or £27-worth of £1. Wow!

A scrumptiously easy fundraiser that all children will love! Buy a tube of smarties, eat them (yum!) and ask friends and family to help fill the tube with 20p or £1 coins to the top and return the tube to school.

Call us to arrange collection or drop off the full tubes into our office.

How to take part: Simply ask children/parents to buy Smarties, give a deadline for their return, and off you go. Email fundraising@moment-um.org for more details

Fundraising All Year Round

Go Gold Mufti Day

September is Childhood Cancer Awareness Month. Request our gold balloons for the school reception area, ask children to dress in gold and make a £1 donation to the class teacher. Gather in all the donations and we can arrange collection

Bake Sales and Ice Lolly Fridays

Cakes, cookies and ice lollies are always popular. Choose a year group to take control and organise a sale at the end of the school week

Christmas Jumper Mufti Day

Dig out those Christmas jumpers and Santa outfits or even design your own! Donate £1 and don your festive gear for Momentum Children's Charity for the day!

School Plays & Concerts

Hold a collection at the end of the performance. Momentum Children's Charity collection buckets and tins available

School Fair

Set aside a charity stall for Momentum Children's Charity, select a year group to run it raising money however they wish.....cakes, a game, throw wet sponge at teacher and so on!

Get Sporty

Get your Sports Day sponsored! Organise an active challenge, from ten laps of the playground to 100 starjumps

Resources available

Our hugely popular Mo the Owl is available to borrow for bigger fundraising events - children small and large adore him!

We can also provide poster templates, awareness leaflets and posters, balloons, collection boxes, to help make your events a big success!

What Others Say About Us

Mother of 7-year old Harry: *“Thank you so much for all you did to support Harry and me during his treatment for ALL. Harry completed his treatment in April 2017 and is doing brilliantly! Harry is now 7yrs old and looks like he’s 10... chemo certainly didn’t hold back Harry’s growth! He started junior school in September, plays football, tennis and swims. I often think of the journey we have been on and all you have done for us.”*



We supported Harry throughout his illness

The Rowans School, *“Our School Council nominated Momentum Children’s Charity as our local Charity of the Year – the whole school community has shown huge enthusiasm and generosity to support this wonderful local charity helping children who are seriously ill. A representative from Momentum Children’s Charity has visited the school and helped the children to understand more about the charity and what their fundraising can do to help others.”*



Harry ready for his first day at junior school, alongside his sister Freya

Contact Us

We are more than happy to tell you more about our work, and the impact your school could make. We'd be delighted to pop by anytime, email fundraising@moment-um.org, call 020 8974 5931 or come and visit us for a chat in our offices: 139 King's Road, Kingston Upon Thames, Surrey, KT2 5JE.